

# HANNAH G. COWIE

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**Social Media Marketing Student | Varsity Volleyball Athlete & Coach | Broadcasting and Radio Alum**

## SUMMARY

Energetic and creative broadcast graduate currently studying social media marketing, with a strong foundation in storytelling, content creation, and digital engagement. Experienced across radio, television, live events, and online media, with hands-on skills in interviewing, video production, and social media management. Known for bringing ideas to life in fast-paced environments while collaborating effectively with teams. Varsity athlete with a passion for community-building, networking, and continuously developing skills in media, marketing, and sports entertainment.

### Qualifications:

- **Interviewing/On-Camera Performance**
  - **Teleprompter Knowledge**
  - **Content Creation/ Social Media Strategy**
  - **Public Speaking/Live Event Support**
  - **News/Sports Writing**
  - **Graphic Knowledge**
  - **Radio Operations**
  - **On-Camera Skills**
  - **Video Editing/ Short-Form Content**
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## EDUCATION

**Conestoga College, Social Media Marketing  
Athletic Scholarship – Volleyball**

**Sept 2025 – Present**

**Niagara College, *Broadcasting, Radio, Television and Film Program – Graduate*  
Athletic Scholarship – *Volleyball***

**June 2025**

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## RELEVANT WORK EXPERIENCE

**EXTRA GRAVY PODCAST PRODUCER  
Present**

**November 2025 –**

**Podcast Producer**

***Toronto, ON***

- Develop show outlines, segment ideas, interview questions, and creative concepts to support hosts
- Record and assist with in-studio and remote interviews while monitoring audio quality
- Create digital content for Instagram and other platforms, including clips, graphics, and short-form videos
- Manage the podcast's social media presence by posting updates, engaging with listeners, and optimizing content for growth

- Log show segments, track talking points, and support the morning show team with prep and content development

**Hannah Cowie, 437-345-0684**

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**Future Black Females (Groupchat Unlocked Podcast)  
Podcast Host**

**August 2025 – Present**

*St Catharines, ON*

- Host and produce podcast episodes focused on community-driven conversations and youth empowerment
- Conduct interviews with guests, facilitate meaningful discussions, and guide engaging on-air dialogue
- Create and manage content for the podcast's social media platforms, including promotional clips and posts
- Collaborate with the production and communications team to develop episode topics and creative concepts

**FLOW 98.7 FM INTERN  
Radio and Broadcasting Intern**

**March 2025 – Present**

*Etobicoke, ON*

- Content creation for the station's Instagram, conduct interviews, and manage social media pages
- Help with the on-air morning show by logging breaks coming up with content for the show
- Interacting with listeners and finding contest winners.

**BELL MEDIA**

**April 2025 – Nov 2025**

**Brand Ambassador**

*Toronto, ON*

- Represented Bell Media at events, engaging with the public and promoting radio/TV stations.
- Assisted with setup and execution of live remote broadcasts and branded activations.
- Supported contests, giveaways, and on-site promotions to boost audience engagement.

**ROGERS COMMUNICATIONS - CANADA'S GOT TALENT – SEASON 3      Apr 2024 – May 2024  
Intern, Wardrobe Department**

*Niagara Falls, ON*

- Assisted head seamstress and wardrobe team with contestant fittings; organized sizes and outfit pieces in designated dressing rooms
- Helped contestants arrange and put on costumes, show outfits and ornaments to prepare for performances
- Liaised with the head of the productions team during fittings and dress rehearsals; assisted the head stylist to meet targets and keep track of talent show sequence

**CANADIAN ELITE BASKETBALL LEAGUE - NIAGARA RIVER LIONS      June 2023 – July 2023  
Volunteer**

*St. Catharines, ON*

- Directed the in-game host to different marks throughout games; queued host when cameras were on and directed handheld camera to record different camera angles
- Oversaw the setup of equipment and prizes for contestants during half-time and breaks

- Directed cheerleaders to their marks for dance numbers and merchandise giveaways
- Headed the credentials sign-in table for photographer's, videographers, and other sponsors for games

## **REFERENCES**

- Bruce Gilbert - Program Coordinator
  - [bgilbert@niagaracollege.ca](mailto:bgilbert@niagaracollege.ca)
  - Mobile number: (905) 687-2905
- Marlon Palmer – Host of Extra Gravy
  - [mr.marlonpalmer@gmail.com](mailto:mr.marlonpalmer@gmail.com)
  - Mobile number: (647) 909-0744
- Alicia Ace West – Morning host for 98.7 FLOW FM
  - [Heyaliciawest@gmail.com](mailto:Heyaliciawest@gmail.com)
  - Mobile number: (416) 528-1794